#### Report on Start Ups and MSME Sessions

Date: 05-02-2024

Organizers: Department of Training And Placements in association with

Department of Management, Commerce, and Computer Science

**Guest Speaker:** Farheen Sayed, Founder at Vanillakart | Award-winning Entrepreneur | Block chain Enthusiast | Forex & Crypto currency Trader | Author | Columnist | Speaker

#### **Event Coordinators:**

Mr. Vikas Sharma, Head: Training and Placements

Dr. Ravinder Kumar, In charge IQA Cell

#### Welcome Speech:

The event commenced with a warm welcome speech by Prof. Renu Sharma, setting a tone of enthusiasm and anticipation for the enlightening sessions ahead.

#### Session Details:

Topic: Start Ups and MSME (Transforming Ideas into Captivating Realities)

Speaker: Farheen Sayed, an eminent personality in the field of entrepreneurship, block chain, forex, and crypto currency trading.

Duration: Two consecutive sessions.

Attendees:

## The sessions witnessed an engaging audience comprising:

Dr. Mahesh K Yadav, Director RPS Group of Institutions

Dr. Gundeep Tanwar- HOD Department of Comp. Sc.

Prof. Dharambir- Department of Comp. Sc.

Prof. Komal Arora- Department of Management

Prof. Nitika- Department of Management

Students from B Tech CSE, MBA, BBA, B Com, and M Com final and prefinal year.

### Session Highlights:

Farheen Sayed, through her expertise and experience, provided invaluable insights into the world of start-ups and MSMEs. Her engaging sessions captivated the audience and left them inspired with a newfound understanding of transforming ideas into tangible ventures. The discussions ranged from the importance of innovative thinking to the practical aspects of launching and sustaining a start up or MSME in today's dynamic market.









# Key Takeaways:

Importance of innovative thinking and ideation in entrepreneurship.

Practical strategies for launching and managing start-ups and MSMEs.

Leveraging block chain technology and crypto currencies in business ventures.

Navigating the challenges and seizing opportunities in the entrepreneurial journey.

#### Conclusion:

The sessions on Start Ups and MSMEs, featuring Farheen Sayed as the guest speaker, were a resounding success, thanks to the insightful discussions and engaging interaction with the audience. The event served as a platform for students and faculty members to gain valuable knowledge and inspiration for their entrepreneurial endeavors.

### Acknowledgments:

We extend our heartfelt gratitude to Farheen Sayed for sharing her expertise and insights with us. Special thanks to Mr. Vikas Sharma and Dr. Ravinder Kumar for their coordination and support in organizing the event.

#### Closing Remarks:

The Department of Training And Placements, along with the Department of Management, Commerce, and Computer Science, looks forward to organizing more such informative sessions in the future to foster entrepreneurship and innovation among our students.

Sincerely,

Department of Training & Placements